



# TRENDO 2014

*Emerging Trends in Endocrinology & Diabetes*



Mid-Term Conference of Endocrine Society of India &  
2<sup>nd</sup> Annual Conference of Endocrine Society Of Tamil Nadu and Puducherry  
19<sup>th</sup> Sat & 20<sup>th</sup> Sun July, 2014  
Venue : ITC Grand Chola, Chennai





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Vanakkam !



We welcome you to Chennai on behalf of the Organizing committee of **TRENDO 2014**. This will be an extraordinary meeting held on the 19<sup>th</sup> & 20<sup>th</sup> of July under the auspices of the Endocrine Society of India as the Mid-term Conference of the Endocrine Society of India. It will also represent the 2<sup>nd</sup> Annual meeting of The Endocrine Society Tamil Nadu and Puducherry.

Chennai hailed as the cultural capital of India, has now become the Gateway to South India with a bustling IT corridor, traditional cultural events and a sprawling Marina. Chennai has been the most visited Indian city since 2008, in terms of foreign tourists' arrival. The New York Times has listed only Chennai in India - as a place to be in 2014. This city is renowned for Bharatnatyam, Carnatic music and has a busy cultural calendar for traditional art & music throughout the year. Chennai is also the second leading exporter of Information technology and Business process outsourcing services in India.

Science at **TRENDO 2014** is an exciting mix of concepts, controversies and evolving ideas. The program is a melange of Plenaries, Lectures, Symposia, Clinical case seminars and Debates. The program has been designed to maximise learning, minimise bias and improve interaction with the strong national and international faculty. The program will focus on the Practical management of Diabetes, Recent advances in Thyroid disorders, Dyslipidemia, CV Risk Reduction, Surgical Aspects of Endocrinology, Metabolic Bone Disease and other Endocrine Disorders including special populations such as Pregnancy and Elderly.

Renowned national and international faculty have confirmed participation for the program. The meeting is intended for Endocrinologists, Diabetologists, Physicians, Obstetricians, General Practitioners and Post-Graduates. We expect over a 1000 registrations for the event. We welcome you all to be an important part of **TRENDO 2014** and we hope that this will be an outstanding meeting of great minds and hearts. We once again take the pleasure to welcome you all to Chennai for **TRENDO 2014**. Please do not hesitate to contact us or any member of our team for any queries regarding the program and your participation.

Best Wishes and Regards,

Dr. Muthukumaran Jayapaul  
Organizing Secretary

Dr. S. Murthy  
Organizing Chairperson



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## Trendo Team

### Patrons



Dr. K. Kannan



Dr. M.S. Seshadri



Dr. A.K. Das



Dr. P.G. Sundararaman



**Organizing Chairperson**  
Dr. S. Murthy



**Co-Chairperson**  
Dr. Usha Sriram



**Co-Chairperson**  
Dr. S. Sridhar



**Scientific Committee  
Chairperson**  
Dr. Krishna Seshadri



**Co-Chairperson**  
Dr. Jayashree Gopal



**Organizing secretary**  
Dr. Muthukumaran Jayapaul



**Co-secretary**  
Dr. V. Kumaravel



**Finance Secretary**  
Dr. Shriram Mahadevan

### Scientific Committee

Dr. Nihal Thomas  
Dr. Premkumar  
Dr. S. Sridhar (Madurai)  
Dr. Sruti Chandrasekar  
Dr. P. Velayutham  
Dr. R. Srinivasan  
Dr. Meher Prasad

### Organizing Committee

Dr. R. Bharath  
Dr. Shanmuga Sunder  
Dr. Sadish Kumar  
Dr. Krishnan Swaminathan  
Dr. Suresh Damodharan  
Dr. Arun Kannan  
Dr. R. Arul Prakash

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## International Faculty



**Prof Mark Walker MD FRCP**  
Professor of Molecular Diabetic Medicine  
University of Newcastle-upon-Tyne, UK



**Prof Peter M Nilsson MD PhD**  
Professor of Clinical Cardiovascular Research  
Lund University, SWEDEN

## National Faculty

Dr. R. Arul Prakash, Tuticorin  
Dr. Arun Kannan, Madurai  
Dr. R. Bharath, Chennai  
Dr. A. K. Das, Puducherry  
Dr. Ganapathy Bantwal, Bengaluru  
Dr. R.V. Jayakumar, Kochi  
Dr. K. Kannan, Madurai  
Dr. Kaushik Pandit, Kolkata  
Dr. Krishnan Swaminathan, Madurai  
Dr. Manoj Chadha, Mumbai  
Dr. Meher Prasad, Chennai  
Dr. Nihal Thomas, Vellore  
Dr. K.M. Prasanna Kumar, Bengaluru  
Dr. Prem kumar, Salem  
Dr. Rakesh Sahay, Hyderabad  
Dr. Ravikumar, Chennai  
Dr. Sadishkumar Kamalanathan, Puducherry  
Dr. Sanjay Kalra, Karnal

Dr. Sarita Bajaj, Allahabad  
Dr. M.S. Seshadri, Vellore  
Dr. Shashank Joshi, Mumbai  
Dr. Shruthi Chandrasekaran, Chennai  
Dr. Shunmuga Sundar, Chennai  
Dr. Simon Rajarathinam, Vellore  
Dr. G.R. Sridhar, Visakapatnam  
Dr. S. Sridhar, Chennai  
Dr. S. Sridhar, Madurai  
Dr. R. Srinivasan, Coimbatore  
Dr. Subhankar Chowdhury, Kolkata  
Dr. P.G. Sundarraman, Chennai  
Dr. Suresh Damodharan, Coimbatore  
Dr. Thomas Paul, Vellore  
Dr. A.G. Unnikrishnan, Pune  
Dr. Vageesh Ayyar, Bengaluru  
Dr. P. Velayutham, Coimbatore



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### SCIENCE@TRENDO

Science at TRENDO is an exciting mix of concepts, controversies, practice at cusp and evolving ideas. The program is a melange of plenaries, lectures, symposia and clinical case seminars. The program has been designed to maximise learning, minimise bias and improve interaction with the strong national and international faculty. A sample of the topics is below.

#### Symposia

- Endocrine Disorders in Pregnancy
- Women's Health and Endocrinology
- Endocrine Testing
- New vistas in Diabetes
- Recent advances in Thyroid Disease
- Translational Research in Diabetes
- Advances in Osteoporosis
- Advances in Pituitary Disease
- Newer Diabetic Therapies
- Endocrine Cancers



#### Clinical Case Seminars

- Diagnosis and Management of GDM
- Starting and Intensifying Insulin
- Diabetes in Children
- Management of Thyroid Nodules and Cancer

#### Meet the Expert

- Obesity in Clinical Care
- Positioning newer Diabetic Therapies in Clinical Care
- Managing Thyrotoxicosis
- Approach to Short Stature

#### Debate

- Non calcemic effects of Vitamin D - much ado about nothing?
- The ADA guideline Vs the Defronzo algorithm
- Statin up and forget it - Does it work for Indians
- BMD based Osteoporosis Therapy: Are we treating a number or outcome?

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**REGISTRATION DETAILS:**

Category	Upto 31 <sup>st</sup> May 2014	After 1 <sup>st</sup> June 2014	Spot Registration
Delegate	₹ 4000	₹ 5000	₹ 8000
Spouse / Assoc Delegate / ESI Member	₹ 3000	₹ 4000	₹ 6000
International Delegate	\$ 150	\$ 200	\$ 400
Post Graduate	₹ 2500	₹ 3000	₹ 4000

- Post Graduates should furnish a proof of his/her status from the head of department/ Institution.
- Payments may be made in Cash/DD/Cheque payable at Chennai in favour of "TRENDO".
- Registration cancellation is permitted up to 31<sup>st</sup> May 2014. 50% of the registration fee refunded only after the conference.
- Registered delegates are entitled for attending scientific sessions, Inaugural programme, Trade exhibition, Lunches, delegate kits.

**Venue : ITC Grand Chola**



*Contact us!*

Conference secretariat:  
**Arka Center for Hormonal Health Pvt Ltd**  
5/2, First Avenue, Sastri Nagar,  
Adyar, Chennai - 600 020.  
Phone: 044 - 24900050/51/52  
Mobile: 0 98411 42606  
Email: trendo2014@gmail.com  
Website: www.trendo2014.com



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**REGISTRATION FORM**

Registration No.

Receipt No.

**PERSONAL DETAILS**

(Please fill in CAPITAL LETTERS only)

Title: Dr  Prof  Mr  Mrs  Ms

Full Name : \_\_\_\_\_ Gender :  Male  Female

Address : \_\_\_\_\_

\_\_\_\_\_ City: \_\_\_\_\_ Pin Code: \_\_\_\_\_

Institution/Company: \_\_\_\_\_

Phone: \_\_\_\_\_ Mobile: \_\_\_\_\_ Email: \_\_\_\_\_ Fax No : \_\_\_\_\_

Category	Upto 31 <sup>st</sup> May 2014	After 1 <sup>st</sup> June 2014	Spot Registration
Delegate	<input type="checkbox"/> ₹ 4000	<input type="checkbox"/> ₹ 5000	<input type="checkbox"/> ₹ 8000
Spouse / Assoc Delegate / ESI Member	<input type="checkbox"/> ₹ 3000	<input type="checkbox"/> ₹ 4000	<input type="checkbox"/> ₹ 6000
International Delegate	<input type="checkbox"/> \$ 150	<input type="checkbox"/> \$ 200	<input type="checkbox"/> \$ 400
Post Graduate	<input type="checkbox"/> ₹ 2500	<input type="checkbox"/> ₹ 3000	<input type="checkbox"/> ₹ 4000

**PAYMENT DETAILS**

DD/Cheque No: \_\_\_\_\_ Date: \_\_\_\_\_ Amount ( Rs ): \_\_\_\_\_

Amount in words: \_\_\_\_\_

Bank & Branch Name : \_\_\_\_\_

Name : \_\_\_\_\_ Designation: \_\_\_\_\_ Date: \_\_\_\_\_

**N.B.:**

1. Post Graduates should furnish a proof of his/her status from the head of department/Institution.
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4. Registered delegates are entitled for attending Scientific sessions, Inaugural programme, Trade exhibition, Lunches/Dinners, delegate kits.

Signature & Stamp

Kindly send the duly filled form at the below address:

Conference secretariat

**Arka Center for Hormonal Health Pvt Ltd**

5/2, First Avenue, Sastri Nagar, Adyar,

Chennai - 600 020. Phone: 044 - 24900050/51/52 Mobile: 0 98411 42606

Email: trendo2014@gmail.com Website: www.trendo2014.com

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## The Endocrine Society - Tamil Nadu and Puducherry

The Endocrine Society of Tamil Nadu and Puducherry was formed in 2013 with a view to spread awareness about the specialty to the public and to fulfill the need for a state level organization for the specialty. The aims of the Society are to unite all practicing physician endocrinologists qualified and trained or otherwise interested to work for the cause of Endocrinology and subjects with Endocrine disorders. The other aims are to propagate recent developments in the endocrine science through periodic conduct of conferences and publish journals, newsletters or guidelines. To publish books for lay public, under and post graduate medical students and others.



**TRENDO 2014** will also represent the 2<sup>nd</sup> Annual meeting of the Endocrine Society of Tamil Nadu and Puducherry. It is conducted with a view to spread up to date evidence based knowledge in Endocrinology & Diabetes to Physicians, specialists with allied interest such as Gynecologists and Pediatricians and general practitioners.

### Memberships & Subscriptions

**Full membership** - Physician with a post graduate qualification in Endocrinology and/or trained in Endocrinology - Life membership Rs. 10,000/- only, entry fee Rs.1000/-

**Associate members** - Physicians and Basic scientists who do not meet the above requirements but are interested in Endocrinology Rs.10,000/- only as life membership & entry fee Rs.1000/-

**Student members** - Medical and Basic science students undergoing post-graduate courses in Endocrine or other related sciences Rs.3000/- for the period of current studentship with an entry fee Rs.250/- only

**Corporate membership** - Institutions and industries interested in the advancement of Endocrinology - Rs.1,00,000/- only with an entry fee of Rs.1000/- only (One time)

### Current Office - Bearers

<b>Patron</b>	: Dr. K. Kannan
<b>Founder President</b>	: Dr. S. Murthy
<b>Vice Presidents</b>	: Dr. P.G. Sundararaman Dr. Usha Sriram
<b>Secretary</b>	: Dr. Krishna Seshadri
<b>Treasurer</b>	: Dr. Shriram Mahadevan
<b>EC Members</b>	: Dr. Arul prakash Dr. Kumaravel Dr. Muthukumaran Jayapaul Dr. Nihal Thomas Dr. Sadhish kumar Dr. Suresh Damodharan

For enquiries regarding  
**The Endocrine Society -  
Tamil Nadu and Puducherry**

**Contact : Dr. Krishna Seshadri,  
E-mail : [krishnageshadri@gmail.com](mailto:krishnageshadri@gmail.com)**